

Santa Ana, CA Campaign Status Report

National Fitness Campaign





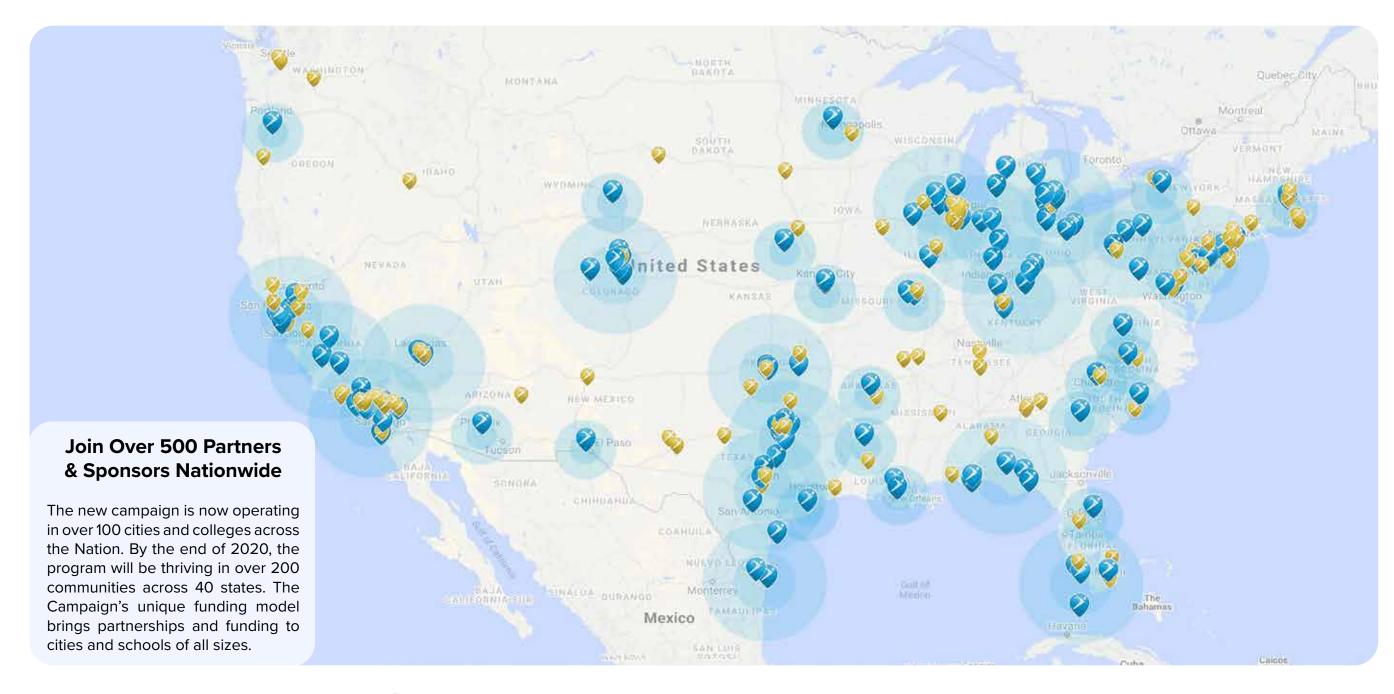
2020 HI AWARD WINNER IN LEADERSHIP

Santa Ana, California



CAMPAIGN NETWORK

Growing Network of Partners & Sponsors Nationwide









































Ambassador Training

Certified Training Team & Local Community





NFC Official Fitness Court Ambassador Training American Council on Exercise Approval

Launch & Public Relations

Professional Media Consulting Services











Featured Stories Highlighted through Press and Local Media of Launch Days and On-Going Programming





INTRODUCING.....



.....FITNESS COURT® ART

SANTA ANA CALIFORNIA

Partnership Stage: Growth to Impact



A Note from the NFC Team:

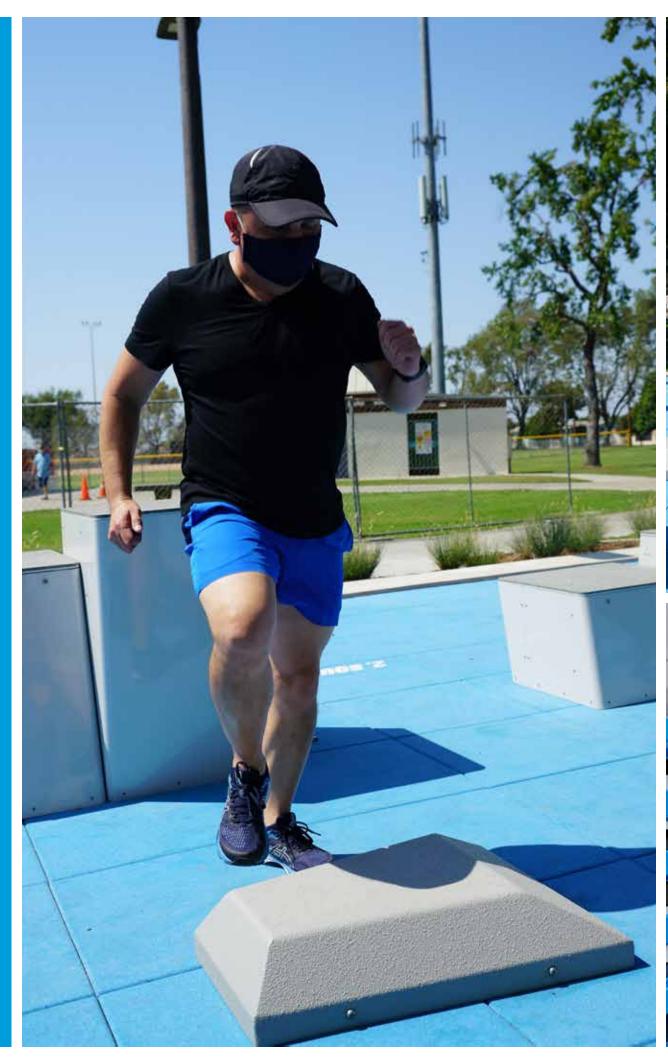
The following overview of pedestrian activity for Santa Ana is presented as part of NFC's services that provide support and guidance for building a healthy city network.

The following pages represent an executive summary of NFC's Urban Design and Planning services that assist active campaign partners in strategic planning efforts to build towards health impact in their community. In addition, this works assists your community in prequalifying for NFC Grant Funding. We look forward to working with you further to develop this strategic plan and partnership.

Please Note:

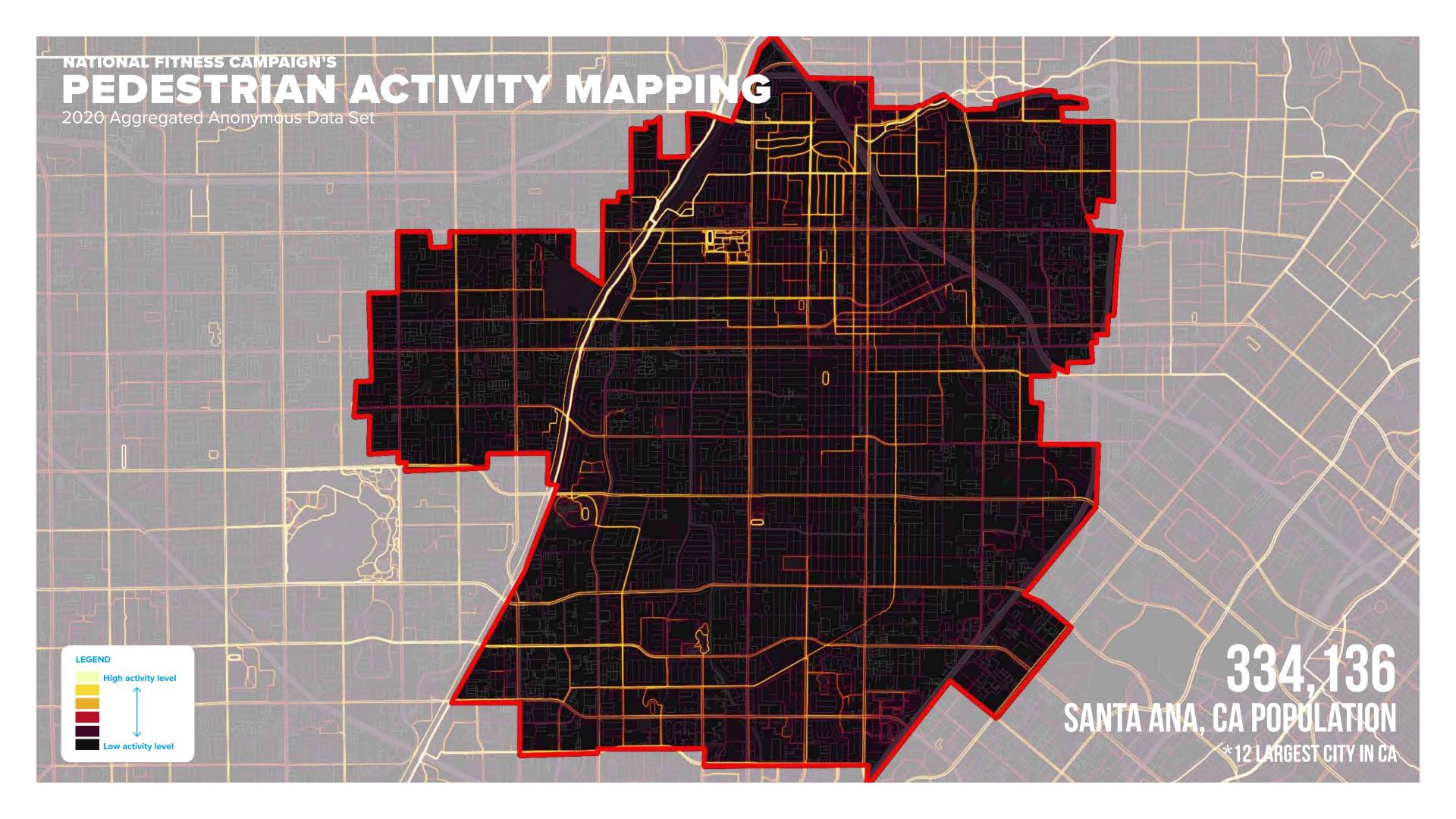
These materials are the property of NFC and are made available to qualified candidates who are being considered for funding and or participation in the NFC Model Cities and Healthy Infrastructure program.

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COMMUNITY VALUES

Santa Ana, CA



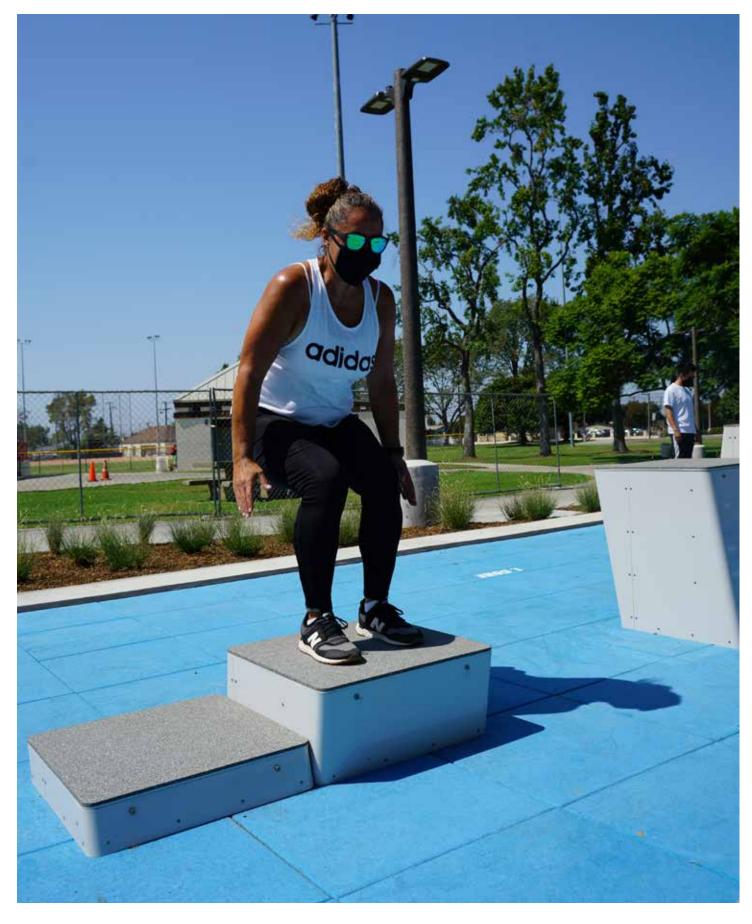






PARK STATISTICS

Santa Ana, CA



PARK ACRES 356 ACRES

(SANTA ANA PARKS, RECREATION & COMMUNITY SERVICES)



Santa Ana, CA

4% of Santa Ana's city land is used for parks and recreation.



National median 15

75% of residents live within a 10 minute walk of a park.

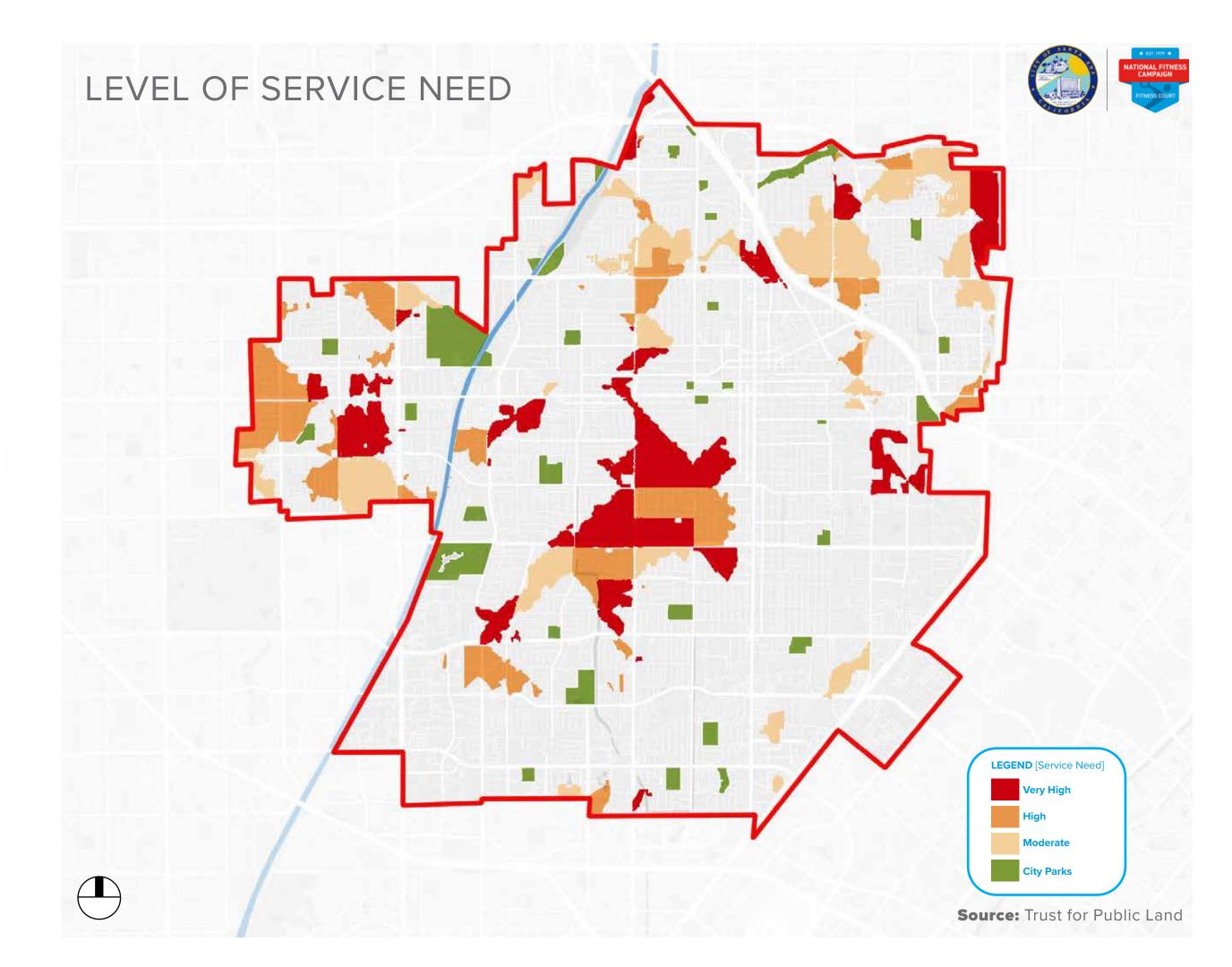


National average 55%

84,376 Residents

Live outside a 10-minute walk to a park



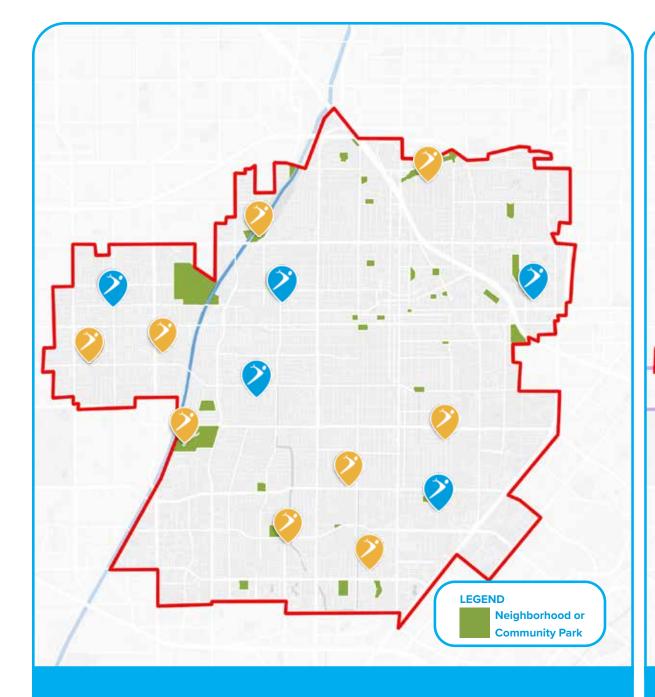


CITY WIDE INVENTORY

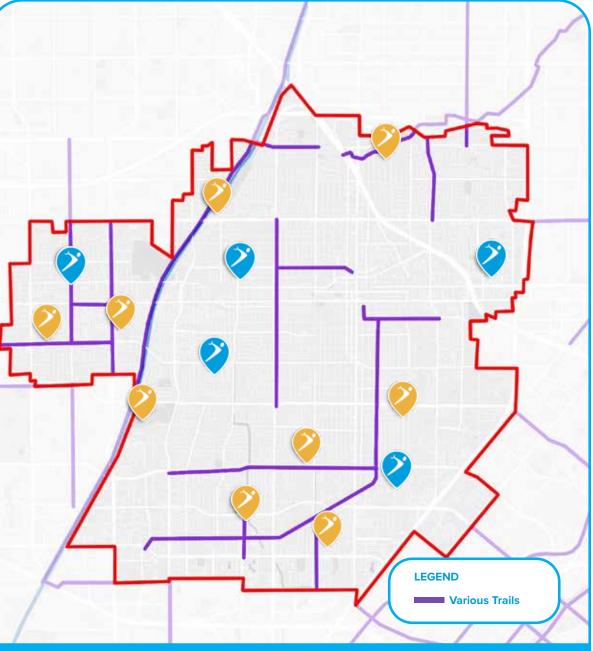




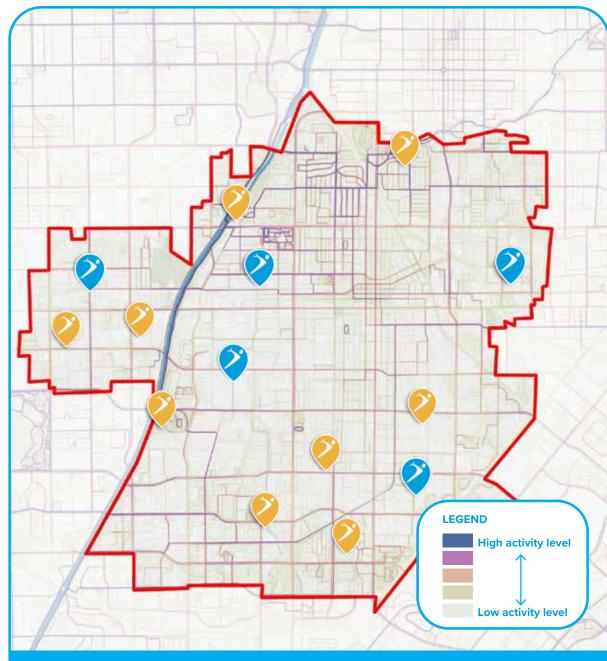








TRAIL SYSTEM Trails, Greenways, Bike Paths



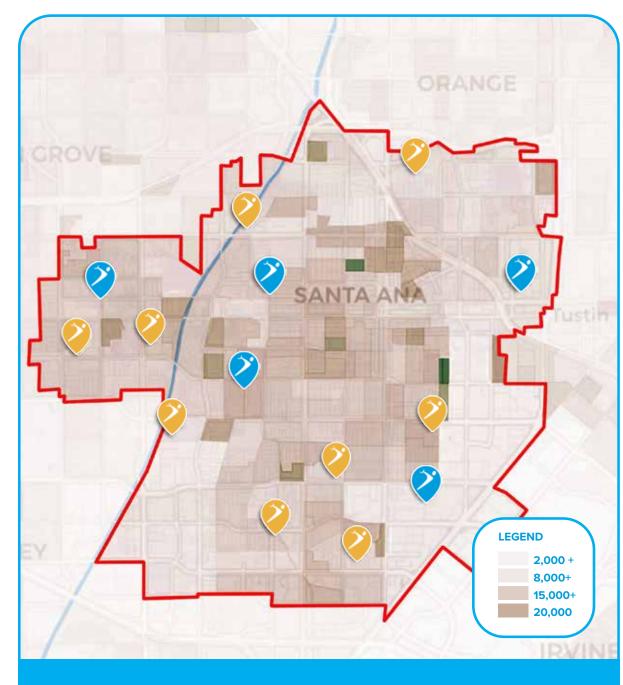
ACTIVITY NETWORK Running, Biking, Walking

Santa Ana, CA

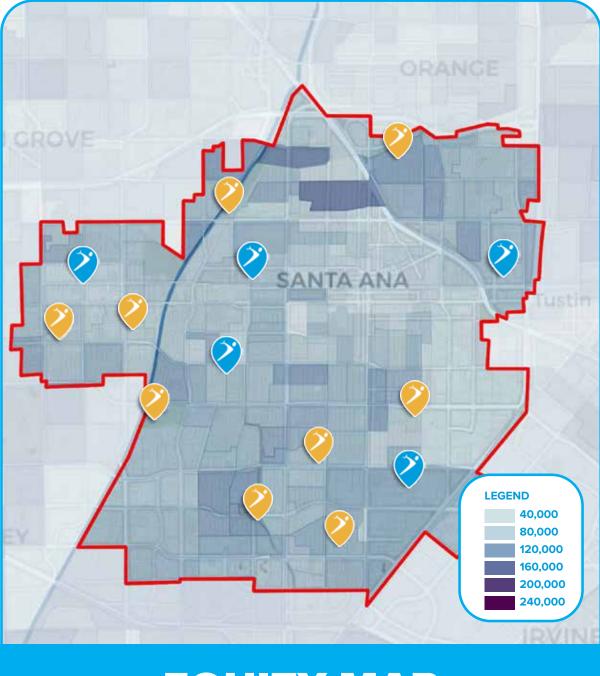
CITY WIDE INVENTORY



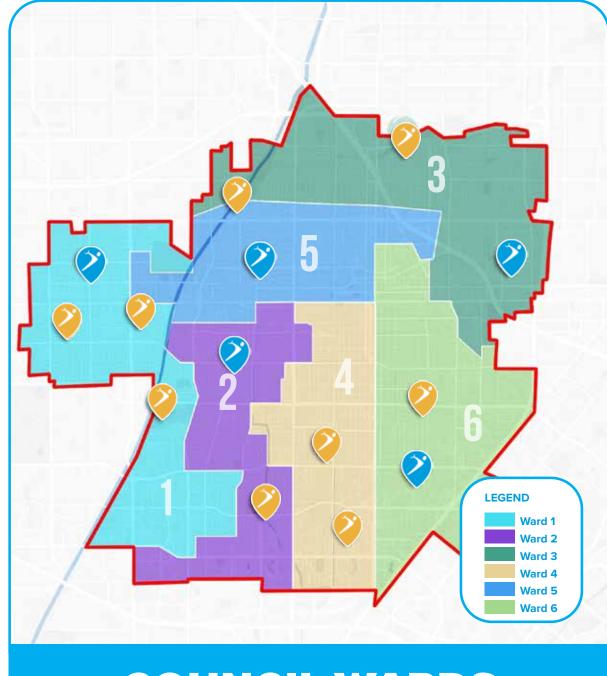




POPULATION DENSITY People per Sq. Mile



EQUITY MAP Median Household Income



COUNCIL WARDS City-wide Breakdown

Council Ward Changes as of 2020: 1, 3, 5 Council Ward Changes as of 2022: 2, 4, 6







Existing Fitness Court® Network
Open Sites



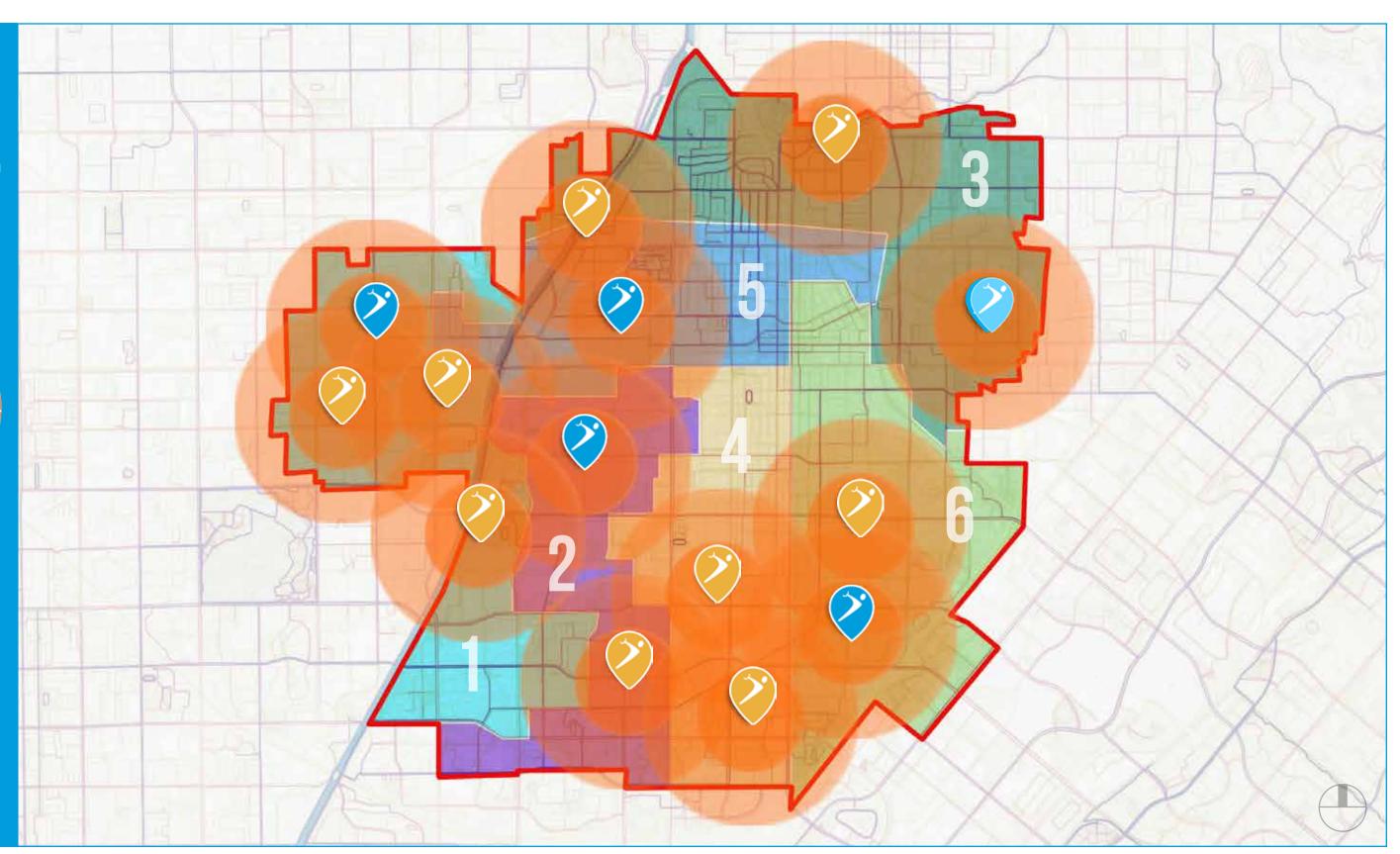
Expanded Network Fitness Courts® Under Construction



Future Network **Proposed Site Locations**

WALKABILITY Walking Radius 10 Minute = .5 mile 20 Minute = 1 mile



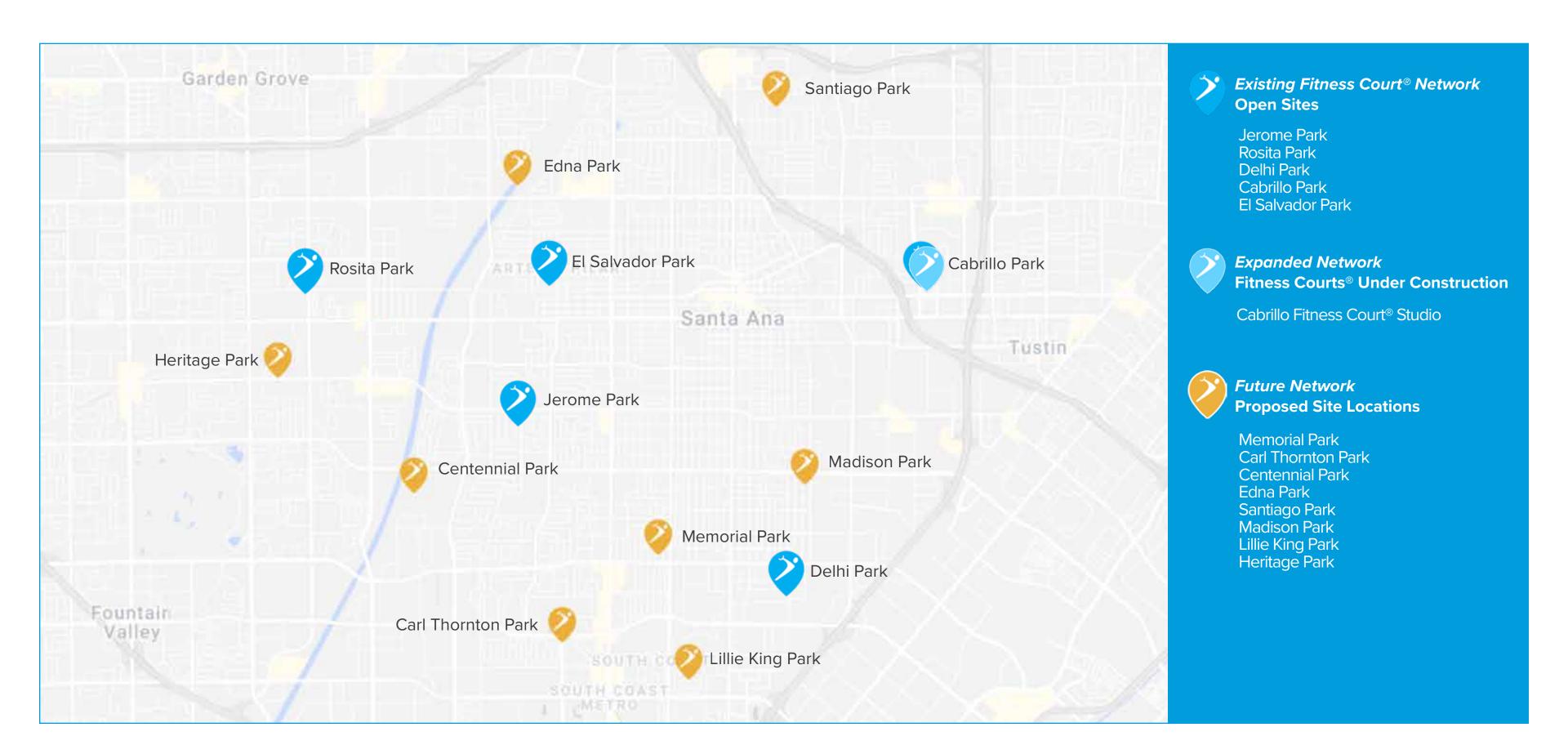


SITE MAP & FEASIBILITY ANALYSIS









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